

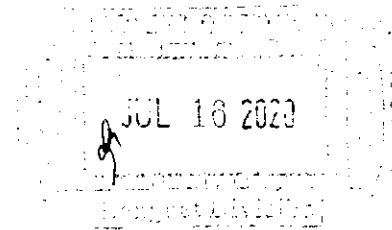
	Republic of the Philippines <b>Department of Education</b> Cordillera Administrative Region <b>SCHOOLS DIVISION OF BENGUET</b> Wangal, La Trinidad, Benguet		Document Code: SDO-BENG-QF-OSDS-SDS-003  Revision: 00  Effectivity date: 09-10-2019
	<b>Division Memo No. 125, s. 2020</b>		Name of Office: SGOD

To: All Division employees  
 Public Schools District Supervisors  
 Heads, Elementary and Secondary Schools  
 School Health Personnel  
 All others concerned

From:   
**BENILDA M. DAYTACA, EdD, CESO VI**  
 OIC - Schools Division Superintendent



Subject: **ONLINE LAUNCHING OF SDO – BENGUET MASSIVE IEC CAMPAIGN AMIDST COVID-19**

Date: JULY 15, 2020

1. Massive IEC activities by the SDO – Benguet in the Learning Continuity Plan (LCP) is under Pillars 2 and 3. Influence of underlying social, cultural, economic and environmental conditions on health are also taken into consideration in the IEC processes.
2. There will be an online launching program on the contextualized IEC materials as a contribution to the massive IEC campaign amidst COVID-19 threat.
3. The online launching program aims to:
  - a. advocate the contextualized IEC materials amidst COVID-19 threat in accordance with the division Learning Continuity Plan (LCP).
  - b. strengthen the continuing initiatives of the division, districts and schools in producing various IEC materials for our stakeholders.
  - c. promote the DepEd COVID-19 Mitigation objectives.
4. The **online launching program for the contextualized IEC materials** shall be aired and shared through **DepEd Tayo Benguet official FB account on July 16, 2020 at 10:00am.**
5. All districts and schools are encouraged to invite their stakeholders to witness the program.
6. All DepEd teaching and non-teaching personnel in the division are enjoined to join the online launching program and invite colleagues and share the link to their respective online group accounts.
7. Immediate and dissemination of this memorandum is desired.